



Gatefold

# BROCHURE

Finished Product Size: 17"W x 11"H

**SAFE MARGIN:** Your file needs to include a 0.125" safe margin necessary for production. Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off, due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For more information on Cutting Tolerance, visit our website: [www.firstpressprint.com](http://www.firstpressprint.com)

**CUT LINE (FINISHED SIZE):** This is where your artwork will be trimmed.

**BLEED:** Your file needs to include a 0.125" bleed necessary for production. Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. For more information on the importance of bleed, visit our website: [www.firstpressprint.com](http://www.firstpressprint.com)

**FOLD LOCATIONS:** The orange lines indicate where the folds will be.

4.219"

8.500"

12.781"

4.219"

8.500"

12.781"