

BLEED

SAFE MARGIN

CUSTOM BUSINESS CARD PRINTING

Finished Product Size: 3.5" wide by 2" high



BLEED - Your file needs to include a 0.125" bleed necessary for production. Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance that there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. More information on bleeds can be found on our website: www.firstpressprint.com

SAFE MARGIN - Your file needs to include a 0.125" safe margin necessary for production. Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. More information on Cutting Tolerance can be found on our website: www.firstpressprint.com

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The image shows a rectangular page layout. The outermost area is a light blue border, labeled 'BLEED' in the top-left corner. Inside this border is a white area, labeled 'SAFE MARGIN' in the top-left corner. The white area is framed by a thick grey border. The corners of the white area are rounded.