



SMARTPRESS

# WIRE COIL BOOKLET

Finished Product Size: 5.5"W x 8.5"H

## FRONT COVER

**BLEED:** Your file needs to include a 0.125" bleed necessary for production. Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. For more information on the importance of bleed, visit our website: [www.firstpressprint.com](http://www.firstpressprint.com)

**CUT LINE (FINISHED SIZE):** This is where your artwork will be trimmed.

**SAFE MARGIN:** Your file needs to include a 0.5" safe margin and at least 0.125" safe margin on the other three sides necessary for production. Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off, due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For more information on Cutting Tolerance, visit our website: [www.firstpressprint.com](http://www.firstpressprint.com)

**COIL:** Avoid placing text or elements near the coil.

**INSIDE  
FRONT COVER**





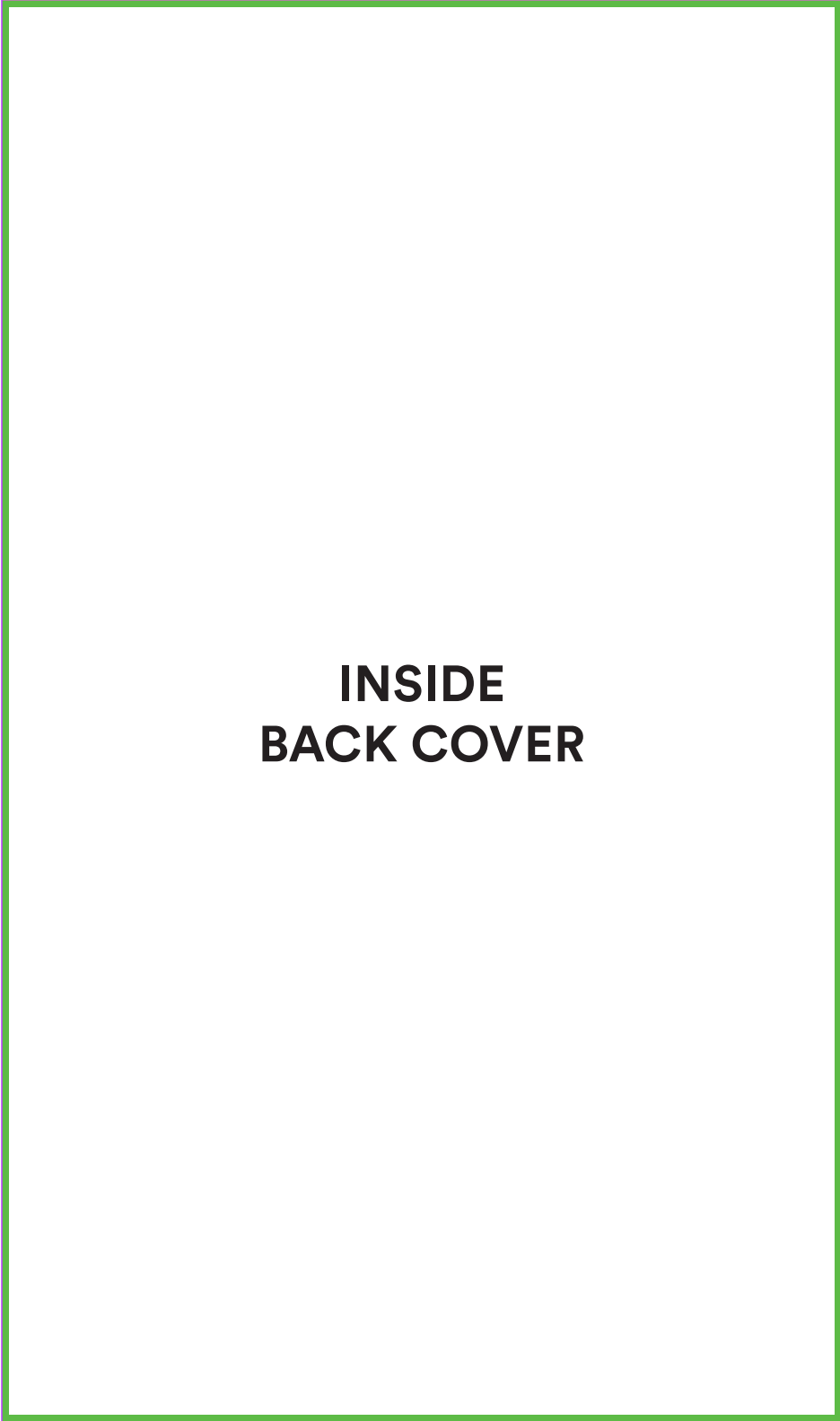








# INSIDE BACK COVER



**BACK COVER**